MEDIA KIT 2026

BUSINESS
NORTH CAROLINA
TABLE SETTER
BRIDGING THE GAP
PEDAL TO THE METAL
NORTH CAROLINA'S MOST INFLUENTIAL LEADERS
BUSINESS NORTH CAROLINA'S
POWER LIST 2025
Sponsored by BROOKS PIERCE
HAMMER TIME
GETTING A LEG UP
BASEBALL'S SUMMER SEASON
SPEC ... TACULAR
BACK TO THE FUTURE
CAR CRAZY
BNC125
TOP PRIVATE COMPANIES
NORTH CAROLINA SMALL BUSINESS HANDBOOK 2024
WE HAVE YOU COVERED
STAR RELIEVER
NORTH CAROLINA 2025 ECONOMIC DEVELOPMENT GUIDE
PEDAL TO THE METAL
2025 NORTH CAROLINA AVIATION & AEROSPACE DIRECTORY
CREATING CULTURES THAT THRIVE
2025 BEST EMPLOYERS NORTH CAROLINA
SPECIAL EDITION: BUSINESS HANDBOOK
INSIGHTS ON NAVIGATING CHANGE FROM 11 LEADERS
GETTING A LEG UP
Trail Blazers 2024
2024 NORTH CAROLINA SMALL BUSINESS HANDBOOK

WHO WE ARE

FOR OVER 45 YEARS, SHARING THE STORIES OF NORTH CAROLINA'S BUSINESS COMMUNITY —

We cover one very special place, this state, and its economy, which is as diverse as the people who call it home. We produce quality, in-depth journalism, digging behind the scenes, producing stories and information that is current, thorough, and enlightens and entertains our readers. In the boardroom or on the factory floor, we seek to show not only trends and events but the human face of commerce.

Business North Carolina magazine delivers qualified business owners, C-level and top senior executives at your fingertips.

NATIONAL AWARDS

NCPA

2024

1ST PLACE
- Sports enterprise reporting
- Special section: Power List 2023

2ND PLACE
- Special section: NCEDG
- News enterprise reporting

3RD PLACE
- Sports enterprise reporting
- Business writing

THE ALLIANCE OF AREA BUSINESS PUBLISHERS

2024

GOLD
- Best personality profile

BRONZE
- Best website

2022

GOLD
- Best local coverage of a national business/economic story

SILVER
- Best personality profile

2020

GOLD
- Best personality profile

SILVER
- Best body of work
- Best scoop

2019

GOLD
- Best body of work
- Best email newsletter

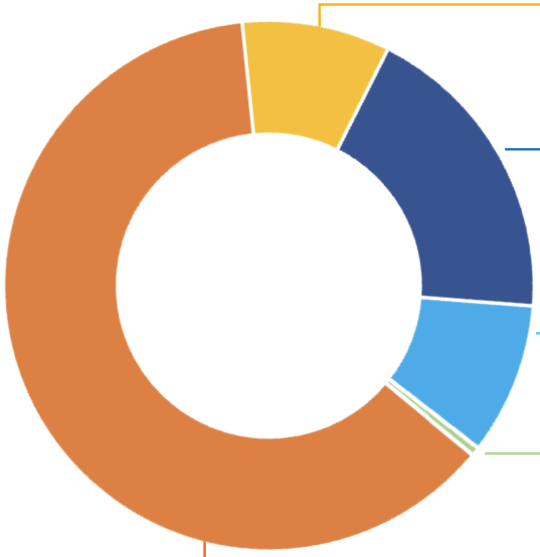
BRONZE
- Best overall design

2018

GOLD
- Best body of work
- Best personality profile

SILVER
- Best overall design
- Best email newsletter
- Best explanatory journalism
- Best local coverage of a national business/economic story

THE BNC AUDIENCE



51,331
newsletter subscribers

98,876
monthly businessnc.com / podcast users

20,947
social media followers

1,089
event attendee

118,209
total magazine readership*

290,452

TOTAL AUDIENCE

*Certified Verification Council 2023 Audit Report and Readership Survey Distribution of 29,109 x 4 readers per issue and the digital magazine.

68% influence the purchasing decisions of their company

87% college graduates

54% Owner/Partner, CEO President

66% spend 30 minutes or more reading each issue

69% discussed an item seen in an issue

77% younger than 59 years of age

49% contacted a company because of an advertisment in an issue

"JUST A QUICK WORD OF ENCOURAGEMENT FOR THE WORK YOU DO. IN ADDITION TO YOUR WRITING IN THE MAGAZINE, I LOVE THE DAILY DIGEST…IT'S INFORMATIVE AND ENTERTAINING. TODAY'S EDITION IS A GREAT EXAMPLE… YOU GO BEYOND THE FACTS AND PROVIDE CONTEXT, WHICH IS IMPORTANT, AND I GREATLY APPRECIATE.

KEEP UP THE GREAT WORK…YOUR READERS APPRECIATE YOU!"

Peter Gwaltney
North Carolina Bankers Association

ADDITIONAL DISTRIBUTION AND PARTNERSHIPS

Business North Carolina partners with leading statewide associations and businesses to bring readers comprehensive, relevant and timely information.

- AENC Association Executives of N.C.
- Distributed throughout statewide North Carolina bank branches
- Leadership North Carolina
- E4 Carolinas
- N.C. Regional Airports
- PENC Professional Engineers of North Carolina
- NCEDA North Carolina Economic Development Association
- NCBCE North Carolina Business Committee for Education
- N.C. Welcome Centers
- North Carolina Golf Panel
- N.C. Tech Association
- N.C. Press Directory
- North Carolina General Assembly
- NCBIO North Carolina Biosciences Organization
- SBTDC Small Business and Technology Development Center
- N.C. Chambers of Commerce

2026 PLANNING CALENDAR

JANUARY 2026

LEGAL ELITE 2026

The state's top lawyers

Carolina's HR Awards

NC Trend: Manufacturing

Roundtable: N.C. Advocacy

Community Close-Up: Stanly County

Health Care: Orthopedics

SUPPLEMENT:
First in Flight: N.C. Aviation & Aerospace Directory

SPACE CLOSE: NOV 21, 2025
MATERIALS DUE: NOV 26, 2025

FEBRUARY 2026

TOP WOMEN IN BUSINESS

Spotlighting top-notch C-suite leaders at N.C.-based companies

NC Trend: Transportation

Roundtable: Economic Forecast

Community Close-Up: Pitt County and Greenville NC

Corporate Culture: Companies with Exemplary Work Environments

SPACE CLOSE: DEC 19, 2025
MATERIALS DUE: DEC 30, 2025

MARCH 2026

BEST N.C. HOSPITALS

NC Trend: Philanthropy

Community Close-Up: Rowan and Cabarrus Counties

Education: N.C. Community Colleges

NC Travel: Things to do in NC; **Extra** - Best Hotels

Home Grown: NC Agriculture and Farming

SPACE CLOSE: JAN 23, 2026
MATERIALS DUE: JAN 30, 2026

APRIL 2026

TOP GOLF COURSES

Bonus distribution golf reprints distributed to all N.C. Visitors Centers

NC Trend: Insurance

Roundtable: Transportation, Infrastructure, and Logistics

Community Close-Up: North Carolina's Southeast

Economic Development: N.C. Industrial Parks

SPACE CLOSE: FEB 20, 2026
MATERIALS DUE: FEB 27, 2026

MAY 2026

HIGHER EDUCATION

A guide to our state's private and public universities and community colleges

NC Trend: Health Care

Roundtable: Life Sciences

Community Close-Up: Catawba County

NC Portraits: Rising Executives: Future Leaders of North Carolina

SPACE CLOSE: MARCH 20, 2026
MATERIALS DUE: MARCH 27, 2026

JUNE 2026

NC MONEY AND FINANCE

Lists of the biggest financial institutions and money managers

NC Trend: Technology

Best Employers

Roundtable: Banking and Finance

Community Close-Up: Triad

Healthcare: Cardiology Care

NC Portraits: Leaders in Corporate Citizenship

SPACE CLOSE: APR 24, 2026
MATERIALS DUE: APR 30, 2026

JULY 2026

ECONOMIC DEVELOPMENT

Largest economic development and job-creation projects

NC Trend: Education

Roundtable: Manufacturing; **Extra** - Made in North Carolina

Community Close-Up: The High Country

Research NC: Key Innovations in Universities and Corporate Research

SPACE CLOSE: MAY 22, 2026
MATERIALS DUE: MAY 29, 2026

AUGUST 2026

THE STATE'S TOP PUBLIC COMPANIES

ranked by size and performance

NC Trend: Agriculture

Roundtable: Healthcare

Community Close-Up: Eastern NC

Meetings & Conventions: Corporate Meeting Guide with bonus distribution to meeting planners across the state

SPACE CLOSE: JUNE 19, 2026
MATERIALS DUE: JUNE 26, 2026

SEPTEMBER 2026

BNC 125: LARGEST PRIVATE COMPANIES

NC Trend: Travel

Community Close-Up: Moore County

Higher Education: Continuing Education and MBAs

NC Portraits: Companies Partnering with Education (STEM, Apprenticeship Programs)

SPACE CLOSE: JULY 24, 2026
MATERIALS DUE: JULY 31, 2026

2026 PLANNING CALENDAR

OCTOBER 2026

TRAILBLAZERS
The 20- and 30-somethings poised to lead the state

NC Trend: Workforce

Roundtable: Women Leading N.C.

Community Close-Up: Mecklenburg County / Charlotte

Healthcare: Oncology

SUPPLEMENT:
N.C. Small Business Handbook: Bonus Distribution to Small Business Technology Centers Across the State

SPACE CLOSE: AUG 21, 2026
MATERIALS DUE: AUG 28, 2026

NOVEMBER 2026

BUILDING NORTH CAROLINA
Top Commercial Construction Projects, Ranked by Impact and Design

NC Trend: Energy

Roundtable: Travel & Tourism

Community Close-Up: Nash, Edegcombe, and Wilson Counties

NC Portraits: Women in Life Sciences

Policy Making: Educating State Legislators on Member Needs

SPACE CLOSE: SEP 25, 2026
MATERIALS DUE: SEP 30, 2026

DECEMBER 2026

SMALL BUSINESSES OF THE YEAR AWARDS

FEATURE: N.C. Top Doctors
The state's most respected specialists and outstanding primary care physicians

NC Trend: Sports

Community Close-Up: Wake County (The Triangle)

Life Sciences: Biomedical Corridor

Artificial Intelligence

SPACE CLOSE: OCT 23, 2026
MATERIALS DUE: OCT 30, 2026

NC Trend *editorial will have different issues that will cover: Money- Key companies and people in finance; Tracking Tech - Game-changing innovators; Food/drink - Trendsetting restaurateurs, vintners, brewers; Game Changers - Influential female business leaders*

SPECIAL ANNUAL PUBLICATIONS

ANNUAL NORTH CAROLINA AVIATON AND AEROSPACE DIRECTORY

The N.C. Aviation and Aerospace Directory highlights the rapidly expanding aerospace and aviation sector of the state's economy as well as provides a listing of aviation and aerospace companies. The supplement will feature successful aerospace and aviation companies and spotlight the opportunities, challenges and resources available to those successfully competing in this market.

SPACE CLOSE: NOVEMBER 21, 2025 | MATERIALS DUE: NOVEMBER 28, 2025

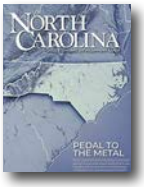
BUSINESS NORTH CAROLINA'S POWER LIST

N.C.'S MOST INFLUENTIAL LEADERS: Who exerts the most power in our fast-growing state? With insight from **BNC's** editorial team and keen observers of state industry, we've developed a list of distinctive leaders from across the state. Our goal is to shed light on the folks who are driving much of the change in North Carolina and making a significant impact in their enterprises, industries and communities.

SPACE CLOSE: FEBRUARY 20, 2026 | MATERIALS DUE: FEBRUARY 27, 2026

NCEDG -ANNUAL NORTH CAROLINA ECONOMIC DEVELOPMENT GUIDE

The N.C. EDG is an established source of information for businesses looking to expand or relocate to North Carolina. The guide reaches selected targeted economic development experts, North Carolina Economic Developers Association members, N.C. General Assembly and Governor's Cabinet and a year-round audience with a digital version and the ncedg.com website.



SPACE CLOSE: SEPTEMBER 18, 2026 | MATERIALS DUE: SEPTEMBER 25, 2026

BNC ROUNDTABLES

JANUARY: N.C. ADVOCACY
A discussion among supporters for the state's various causes, associations and industry- related matters. This roundtable will allow participants to make their organization's case to North Carolina's business community.

FEBRUARY: ECONOMIC FORECAST
Join leaders from across North Carolina as they unite to discuss the state of the economy for 2026.

APRIL: TRANSPORTATION, INFRASTRUCTURE, AND LOGISTICS
Discussion regarding the state's continued evolution into a regional supply-chain powerhouse, fueled by its interconnected network of highways, railways, ports and air transport.

MAY: LIFE SCIENCES
A cross section of biotechnology and bioscience companies in North Carolina will be represented on a panel of leaders discussing key statistics about the life sciences industry, as well as its growth and importance to the overall economy.

JUNE: BANKING AND FINANCE
Banking and finance is big business in North Carolina. We will gather a group of industry leaders to discuss the role that banking and finance plays in North Carolina's economy as well as new developments in the industry.

JULY: MANUFACTURING (EXTRA - MADE IN NORTH CAROLINA)
In addition to the state's traditional manufacturing sectors evolving, North Carolina has reinvented itself as a leader in high-tech manufacturing across an array of business sectors, including biotech, pharmaceutical and aerospace.

AUGUST: HEALTHCARE
Join leaders from North Carolina as they unite to discuss trends and issues in the healthcare industry, such as recruiting staff and expanding into new fields of care.

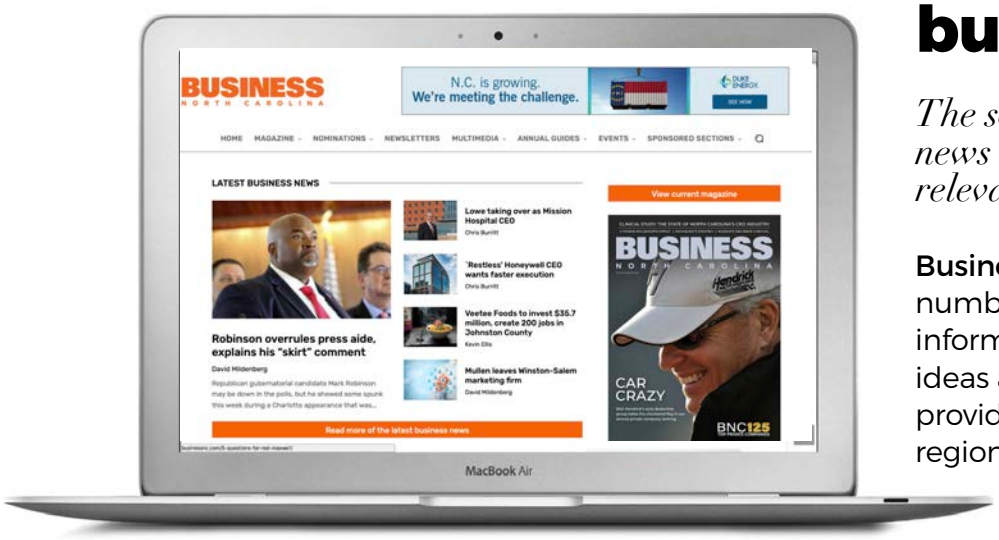
OCTOBER: WOMEN LEADING N.C.
Across our state - from the Blue Ridge Mountains to the coast - women are founding companies, leading major organizations, driving innovation, and creating jobs in ways that are reshaping our economic landscape. What challenges, successes and opportunities do they face to succeed in our state?

NOVEMBER: TRAVEL & TOURISM
Tourism is a significant contributor to the growth and vitality of the state's economy. *Business North Carolina*'s will gather the state's leaders in travel and tourism to discuss the effect on businesses everywhere.

SPONSORSHIP PACKAGE

$3,500

- Recognition as a sponsor of the section
- 1/2 page 4-color ad in the month's issue of BNC
- Rotating banner ad on businessnc.com in the online version of the section
- Logo in the Publisher's Preview email to BNC subscribers
- Fifty complimentary copies of the issue mailed to you for your prospects, customers, and partners
- The opportunity to participate in the roundtable (limited to 8 – first come, first served)



businessnc.com

The source for North Carolina business news every day. Timely, accessible, relevant.

Businessnc.com attracts a growing number of savvy visitors who want to stay informed about North Carolina issues, ideas and people. Only **businessnc.com** provides coverage of the news from every region in the state, unique web content and a wealth of analysis, in-depth stories, research and information. All from a source that's been trusted for more than 40 years.

- **Mobile-friendly format**
- **Daily Digest: Editorial insights and business and government news from media outlets across the state**
- **Breaking news stories featured**
- **Popular annual editions of the Legal Elite, Best Employers in N.C., and Best Golf Courses**
- **Power List: Featuring biographies and commentary by the state's most influential business leaders**

MONTHLY STATISTICS

138,339
PAGEVIEWS

115,095
SESSIONS

98,130
TOTAL USERS

*Google Analytics: July 2025

WEBSITE AD SPECS

SPACE	POSITION	WIDTH	HEIGHT	RATE
Website: Top Leaderboard	Premium, run of site	728	90	**$1,350/mo**
Website: Medium Rectangle	Right rail, run of site	300	250	**$1,200/mo**
Website: Skyscraper	Right rail, run of site	300	600	**$1,200/mo**
Website: Leaderboard	Centered, run of site	995	105	**$1,200/mo**
Sponsored article	Homepage	—	—	**$1,295 (1), $1595 (2)**

ACCEPTED DIGITAL FILE FORMATS
72dpi web-optimized .JPG, .PNG, or .GIF. HTML files are also accepted. Images with higher resolutions will be subject to reduced file size conversion. Note: Microsoft Outlook does not support animated files within email newsletters.

BNC DIGITAL NEWSLETTERS

BUSINESS NORTH CAROLINA DAILY DIGEST

SPONSORSHIP PACKAGE
$1,750/month

HORIZONTAL BANNER AD
$1,250/month

Reach engaged readers every day with high-visibility branding and custom thought leadership. Your sponsorship includes:

- Presenting Sponsor Logo rotating placement in the Daily Digest masthead.
- Horizontal banner ad for added brand visibility and consistent reader impressions.
- Sponsored Content Series featuring up to two articles (max 1,200 words each), during your sponsorship month — positioning your company as a trusted voice and industry leader.

INCLUSION IN APPROX 388,800 DIRECT EMAILS PER MONTH.

19,440 TOTAL SUBSCRIBERS
37.4% OPEN RATE
5.1% CLICKTHROUGH RATE

BUSINESS NORTH CAROLINA DAILY DIGEST EXTRA

SPONSORSHIP PACKAGE
$1,250/month

HORIZONTAL BANNER AD
$1,000/month

The **Daily Digest Extra** will publish twice a week -- on Tuesday and Thursday afternoons -- and contain exclusive content about the latest business dealings in North Carolina, from mergers and acquisitions to executive changes to who's adding or cutting employees. It will focus on news and analysis that can't be found in any other media.

INCLUSION IN APPROX 154.800,000 DIRECT EMAILS PER MONTH.

19,352 TOTAL SUBSCRIBERS
36.8% OPEN RATE
3.4% CLICKTHROUGH RATE

NORTH CAROLINA TRIBUNE

The **N.C. Tribune** reaches POLICY MAKERS with a must-read daily newsletter covering North Carolina politics, politicians, policies and elections and will cover news that directly impacts our state's business community – including topics no one else is covering. We'll also spotlight can't-miss stories from dozens of other news outlets across our state. Subscribers include the NC General Assembly members, Governor and Cabinet leaders, the Lieutenant Governor, Department of Commerce, DHHS, Department of Environmental Quality, the Commissioner of Insurance, the State Treasurer, Council of State members, state agency leaders, business leaders, North Carolina media and lobbyists.

SPONSORSHIP
$3,000/month

Tailored marketing message will rotate positions within the newsletter giving your company a constant presence to a targeted audience. Opportunity to have company branding seen daily by our readers and expand market footprint utilizing the Tribune's significant digital statistics.

Distribution: 1,800 weekly subscribers including NCGA members, state agency leaders, North Carolina media and lobbyists.

447 TOTAL PAID SUBSCRIBERS
84.3% OPEN RATE
13.6% CLICK RATE

NC MILITARY REPORT

SPONSORSHIP
$500/month

The military supports roughly 11 percent of N.C.'s employment. That's 653,000 jobs in North Carolina, over $49 billion in state personal income, and nearly $80 billion in gross state product. Nearly 500,000 of total military-supported jobs occur in the private sector. Nearly 23,000 civilian contractors are employed by the Department of Defense and the North Carolina National Guard in the state. These are some of the reasons why Business North Carolina created the **"NC Military Report,"** a weekly newsletter covering military-related business news around the state, providing news and analysis that impacts all of us.

10,495 TOTAL SUBSCRIBERS
22.5% OPEN RATE
3.3% CLICK RATE

ALL NEWSLETTER AD SPECS

SPACE	WIDTH	HEIGHT
Newsletter Banner	600	200

ACCEPTED DIGITAL FILE FORMATS
72dpi web-optimized .JPG, .PNG, or .GIF. Images with higher resolutions will be subject to reduced file size conversion. Note: Microsoft Outlook does not support animated files within email newsletters.

BNC EVENTS CALENDAR

MFGCON

SPRING 2026

MFGCON is North Carolina's premiere conference for manufacturing and innovation. In spring 2026, manufacturers from across North Carolina will meet for two days to share best practices, practical advice and helpful tips for creating a more efficient and more profitable manufacturing sector.

Attendees receive ideas and resources for market expansion, workforce solutions, leadership excellence, culture transformation, innovation, technology and advanced manufacturing, strategic business growth and process and quality optimization.

> The North Carolina Manufacturing Extension Partnership has teamed up with **Business North Carolina** for the past three years in producing one of the state's largest manufacturing conferences, MFGCON. It has become a hugely successful conference, in large part, because of **BNC**. Their expertise and years of experience producing events are evident and their team has the unique ability to captivate and engage the right target audience. Throughout the entire planning process, **BNC** remains an organized and reliable partner. Their attention to the details in executing all of the moving parts is flawless.
>
> **Phil Mintz, Executive Director**
> **Industry Expansion Solutions**
> **N.C. State University**

BNC POWER LIST RECEPTION

SPRING 2026

The Power List reception honors our 2026 Power List winners represented in our annual report showcasing the most influential people in North Carolina. Leaders represent industries such as education, life sciences, manufacturing, banking and professional services among others.

NC LEADERSHIP CONFERENCE

SPRING 2026

Business North Carolina and the N.C. Tribune bring together North Carolina leaders for a series of conference discussions covering statewide business, government and public policy issues. The event also features the N.C. Leadership Awards of the Year. Honoring leaders in various fields and industries of great importance to the state.

SPONSORSHIP OPPORTUNITIES AVAILABLE

NC BEST EMPLOYERS GALA

SUMMER 2026

The Best Employers in North Carolina is a survey and awards program dedicated to identifying and recognizing the area's best employers and providing organizations with valuable employee feedback. This is the 13th year Best Employers will be featured in *Business North Carolina* magazine. Employees from winning companies enjoy an evening of fun and recognition.

NC RURAL ECONOMIC SUMMIT

FALL 2026

The NC Rural Economic Summit aims to build powerful networks of passionate, engaged, innovative business leaders in rural North Carolina willing to share ideas and resources and take action to strengthen their small communities across the state. It will consist of a two-day conference focused on addressing the challenges, opportunities and collaboration of businesses and business supporters in rural North Carolina.

BNC ROUNDTABLES

Several times a year, *Business North Carolina* gathers a panel of experts and leaders to discuss the importance of that particular industry or region to the state's economy. The roundtable is photographed and presented in *Business North Carolina* magazine in both digital and print format. Opportunities for sponsorship are available.

> BNC is not only a magazine that I read, but is also a company that I have established a great business relationship with. Through BNC's magazine and many evnts hosted throughout the year, I have been able to utilize the resources they provide, which in turn have been very insightful and beneficial to me as a leader of a mid-market company. Due to Ben Kinney and his staff's experience and resources, I am a lifelong subscriber to their publishing.
>
> **Zeb Hadley, CEO**
> **National Coatings**

> The Rural Center team returned to East Carolina University for the NC Rural Economic Summit. We were honored to be a presenting sponsor for this inaugural event that dug in on digital equity, healthcare, small business and more.
>
> **North Carolina Rural Economic Development Center**

PRINT AD SPECS AND RATES

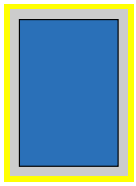
TWO-PAGE SPREAD

Live	15.25 x 9.75
Trim	16.25 x 10.875
Bleed	16.5 x 11.125

1/2-PAGE SPREAD

Live (no bleed)	16 x 4.75
Trim	16.25 x 5.25
Bleed	16.5 x 5.375

FULL PAGE



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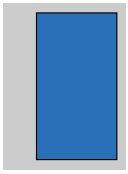
Trim	8.125 x 10.875
Bleed	8.375 x 11.125

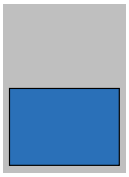
2/3 PAGE

VERTICAL
4.625 x 9.75



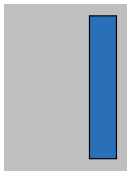
1/2 PAGE

HORIZONTAL
7.1 x 4.75

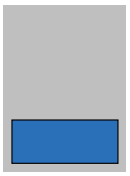


1/3 PAGE

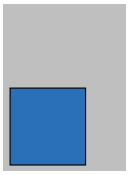
3 SIZES*



VERTICAL
2.25 x 9.75



HORIZONTAL
7.1 x 3.125



SQUARE
4.625 x 4.75

All measurements above are in inches. Dimensions are shown width x height. *For 1/3 page ads, the submitted ad must be the same size as the purchased ad size.

PAGE UNIT	12X	7X	4X	1X
Two-page spread	$9,783	$10,385	$11,752	$13,933
1/2-page spread	6,105	6,450	7,319	8,644
Full page	5,351	5,701	6,430	6,831
2/3 page vertical	3,953	4,189	4,617	5,568
1/2 page horizontal	3,494	3,690	4,188	4,946
1/3 page (3 sizes)	2,477	2,656	2,971	3,507

COVERS

Inside Front	6,201	6,771	7,651	8,901
Inside Back	5,999	6,373	7,204	8,378
Back	6,699	7,117	8,037	9,343

GUARANTEED PLACEMENT: Add 10% to appropriate rate.
B&W AD RATES: Available upon request.
INSERTS: Consult publisher. Due to the varying nature of inserts, each insert will be quoted individually.

AD SUBMISSION REQUIREMENTS

PRINTING PROCESS: Web offset, saddle-stitched.

BLEEDS: Keep all live matter on your ad 3/8" from the trim size. Two-page spreads, 1/2-horizontal spreads and full page ads with a bleed need to have an 1/8" (.125) included on all sides. See layout on the left for specific sizes.

REQUIRED MATERIALS: 300 DPI, CMYK PDF files preferred. Any layouts containing RGB or other colors will be converted to their CMYK equivalents.

MATERIAL DELIVERY: **Email to Cathy Swaney, cswaney@businessnc.com.** Please include the name and phone number of the person preparing the ad. You may also submit files via DropBox, Google Drive, or other electronic delivery systems.

DESIGN CHARGES: Design charges quoted on an individual basis.

ADVERTISING DEADLINE: Ad space deadline is firm. All commitments must be honored.

Please direct design questions to **Cathy Swaney, cswaney@businessnc.com.**

CUSTOM OFFERINGS AND PUBLICATIONS

CUSTOM DIGITAL OFFERING

Business North Carolina magazine's Chatter podcast, serves up interviews with some of the Tar Heel State's most interesting people. Each week, we discuss business with the top decision-makers in the state.

- Podcasts available on Apple, Libsyn, Spotify and others
- Average monthly listeners: approx 1,100
- Includes coverage in each week's podcast
- Logo and banner ad in the Chatter podcast email (16,300+ subscribers)
- Logo in monthly ad in Business North Carolina magazine
- Logo on Chatter and Business North Carolina homepages

SPONSORSHIP PACKAGE

$1,500/month

Stand out from the crowd.

CUSTOM PUBLICATIONS

We know North Carolina, and we know publishing. We are the state's specialists in delivering a business message, persuasively and on-target. Our custom publications leverage our media's unparalleled quality, distribution channels, and award-winning design.

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